

THE  
**GREEN WORLD AWARDS**  
for Environmental Best Practice  
by Companies, Organisations and Governments

## APPLICATION FORM

Get the recognition you deserve for helping the environment

**Closing Date Nov 30, every year**



[www.thegreenorganisation.info](http://www.thegreenorganisation.info)



# ***THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments***

The International Green Apple Environment Awards were launched in 1994 and have become one of the world's most prestigious recognition campaigns.

## **THE GREEN WORLD AWARDS**

have been launched as the top tier of the Green Apple Awards – enabling companies and organisations to win environmental recognition not only for themselves, but also for their countries.

**To this end, we also invite entries from local, regional and national governments around the world.**

To reward the success of our highest-scoring winners each year, WE WILL HOST THE FOLLOWING YEAR'S PRESTIGIOUS PRESENTATION CEREMONY IN THEIR HOMELAND, at zero cost to them and with winners invited from around the world.



Our judges will always take into consideration the level of commitment that can be afforded by each applicant – so that poorer areas have just as much chance of success as richer ones.

- What is your company, organisation or Government department doing for the environment?
- Is the rest of the world fully aware of all the efforts and initiatives being taken in your country?
- Do you get the international credit you deserve for your environmental achievements?

## **THE GREEN WORLD AWARDS**

recognise and reward the endeavours of Commerce, Industry and Governments that have a beneficial impact on the environment.

**Tell us what you are doing to help the environment and improve sustainability.**

Applicants will be given free tickets to be presented with their trophies at a glittering prizegiving ceremony in the homeland of the previous year's Green World Champion.

**AND NEXT YEAR,  
THIS PRESTIGIOUS EVENT  
COULD BE STAGED IN YOUR COUNTRY**

- large or small - because the highest-scoring nation will be chosen as the venue for next year's **GREEN WORLD AWARDS** - at no cost to you.

# **THE GREEN WORLD ENVIRONMENT AWARDS** *for Companies, Organisations and Governments*

**We want to tell the world about your green credentials, and help you to boost your eco credibility, your reputation and your status in the environmental world – and to encourage others to follow your lead.**

**Enter today! Closing date November 30**

## **WHO CAN ENTER?**

Entries are invited from anyone working within Commerce, Industry, National and Regional Governments and their departments...  
**ANYONE DOING ANYTHING FOR THE ENVIRONMENT.**

You can submit one paper – or as many as you choose. Identical or different entries can be submitted in more than one category.

**DEADLINE FOR ENTRIES: Nov 30 every year**

## **WHAT YOU CAN WIN**

There are four chances to win:

There are Gold, Silver and Bronze awards in every category in each sector, and the highest scorer in each will be declared a Green World Champion.

The overall winner (the highest scorer) will be the Green World Champion of Champions and win the honour for your country to host next year's Green World Awards - at zero cost to you!

Applicants will be given free tickets for the presentation ceremony, and trees will be planted to offset any carbon footprint created by your journeys.

**ALSO, YOU WILL HAVE THE OPPORTUNITY TO BECOME A GREEN WORLD AMBASSADOR AND BE PRESENTED WITH ANOTHER TROPHY IN THE HOUSES OF PARLIAMENT, PALACE OF WESTMINSTER, LONDON, IN NOVEMBER.**

As a Green World Ambassador, your Green World Award application will also be entered automatically into the International Green Apple Environmental Awards - with the prospect of winning another trophy. There are also many other Ambassador benefits.





# ***THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments***

## **THE AIMS OF THE GREEN WORLD AWARDS**

- To improve environmental performance
- To encourage the efficient use of resources.
- To enhance the competitiveness of organisations.
- To support the wider goals of sustainable development, including social benefits through community and staff involvement.
- To help Green World Award winners to benefit from their environmental endeavours.


## **WHAT THE JUDGES ARE LOOKING FOR**

Our judges are totally independent. They are selected because of their appropriate environmental and technical knowledge, their professional backgrounds and relevant experience. The judges can award up to 10 points on each of the following criteria. They also have the flexibility to award up to 10 additional bonus points for entries they believe have particular merit. You do not have to be able to 'tick all the boxes' to submit an entry.

- Environmental benefit: Does the entry clearly identify clear environmental benefit?
- Innovation: Does the entry demonstrate new/novel solutions to existing problems?
- Commitment to achieve by senior personnel involved: Have staff demonstrated their commitment?
- Social benefit: Have communities or areas benefited?
- Economic benefit: Have reductions or savings been achieved?
- Quantitative evidence of impact: Are the theories supported by measurable improvements?
- Future further development plans: How do you intend to move forward?
- Possible adoption by others: Can others replicate the procedures?

## **WHO RUNS THE GREEN WORLD AWARDS?**

The Green World Awards are run by The Green Organisation, which began in 1994. The Green Organisation is an international, independent, non-political, non-profit environment group dedicated to recognising, rewarding and promoting environmental best practice around the world.



# ***THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments***

## **HOW TO ENTER**

You can submit an entry that highlights one particular environmental project; or you can submit more than one entry - each one covering different aspects of your environmental activity.

Or you can submit one entry that covers your entire environmental policy and achievements. Any entry can be submitted in as many categories as you wish, upon payment of the relevant entry fees. The choice is yours. Each entry will entitle you to a free ticket for the prestigious presentation ceremony.

For each paper, simply write up to 300 words to summarise your entry; and you then have another 2,000 words to provide the details and results.

Our judges will seek to substantiate any claims made, and you can add up to six A4 pages of testimonials, results, graphs, photographs, etc.

- You can enter online at [www.greenworldawards.com](http://www.greenworldawards.com)
- by email to [info@greenworldawards.com](mailto:info@greenworldawards.com)
- or you can send a postal entry to

**Green World Awards**  
**The Green Organisation**  
**Wollaston Courtyard, High Street**  
**Wollaston, Northants NN29 7QF**  
**England**



## **ENTRY FEE**

To help us cover the cost of organising this global campaign - administration, judging, presentation ceremony, catering, trophies, etc. - there is an Entry Fee of £600 + VAT for each entry. This reduces to £500 + VAT if paid in 14 days.

LATE ENTRIES accepted after Nov 30 will be subject to the Late Entry Fee of £700 + VAT; reduced to £600 + VAT if paid in 14 days.

**Within this price structure, for each paper submitted you will also be given a free ticket for the awards ceremony – whether you win or not!**

## **SCHEDULE**

- **NOVEMBER 30: ENTRIES CLOSE**
- **JANUARY: JUDGING AND WINNER NOTIFICATIONS**
- **SPRING: GREEN WORLD AWARDS PRESENTATION CEREMONY**
- **NOVEMBER: HOUSES OF PARLIAMENT, LONDON CEREMONY**

# ***THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments***

## **GUIDELINES**

**Don't forget.... summarise your entry in no more than 300 words.**

**You have up to 2,000 words to describe your entry in detail: including the Objectives, Achievements, Benefits, Future Plans, etc.**

**Please cover the following aspects of your project, as these will form the basis of assessment by the judges.**

**You do not have to be able to 'tick all of the boxes' to submit an entry**

- What did the project involve doing?
- Why did you do it?
- What did it cost?
- If quantifiable, what did the project achieve in terms of sustainable development, economy, environment and/or equity?
- Who and what benefited?
- Longer term benefits?
- Was there anything innovative about the project?
- Can other organisations/communities benefit from implementing your methods?
- What did you learn from the project and are you planning any further development?

**Evidence to support or substantiate claims is always useful.**

**You can add up to six A4 pages of evidence to support any claims made in your entry.**



For your guidance,  
The Green World Awards adopt the Brundtland Report definition of 'sustainable development' –  
"that it meets the needs of the present without compromising the ability of future generations to meet their own needs."



# ***THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments***

## **ENTRY FORM**

IF IT IS EASIER FOR YOU TO TYPE OUT YOUR ENTRY ON BLANK SHEETS OF PAPER, PLEASE DO SO – BUT PLEASE FOLLOW THE SAME SEQUENCE/FORMAT AS THE OFFICIAL ENTRY FORM

**If you need additional Application Forms, photocopies of this form are acceptable. PLEASE BE SURE TO COMPLETE ALL SECTIONS**

This completed form should be attached to your separate 300-word summary, and your written submission - which must not exceed 2,000 words.

Contact Person: .....

Representing Organisation and Country: .....

.....

I UNDERSTAND THAT YOU WILL INVOICE US FOR THE ENTRY FEE OF £600 + VAT (for each entry) REDUCING TO £500 + VAT IF PAID IN 14 DAYS. LATE ENTRIES WILL BE CHARGED AT £700 + VAT, REDUCING TO £600 + VAT IF PAID IN 14 DAYS.

PLEASE SEND INVOICE TO:

.....  
.....

Email address .....

Telephone .....

Project Title: .....

Submitted in the category for: ENVIRONMENTAL IMPROVEMENT   
SUSTAINABLE DEVELOPMENT

You can enter in both categories if you wish and they will be charged as separate entries.

Please give contact details (email address, telephone, contact person) of any other organisation involved with this project.

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# THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments

## Sectors and Categories

Please indicate your most appropriate Sector AND Category by using the tick boxes. Any entry may be transferred to another category at the discretion of the judges, if they think it appropriate.

(If you tick more than one box in Sectors or Categories, they will be treated as additional entries and charged accordingly).

### SECTORS

- |  |   |
|--|---|
| <input type="checkbox"/> AUTOMOTIVE INDUSTRY               | <input type="checkbox"/> NATIONAL GOVERNMENT / AGENCY   |
| <input type="checkbox"/> BANKING/FINANCE/INSURANCE         | <input type="checkbox"/> ORGANISATION                   |
| <input type="checkbox"/> BUILDING & CONSTRUCTION           | <input type="checkbox"/> PAPER & PACKAGING              |
| <input type="checkbox"/> COMMERCE                          | <input type="checkbox"/> PARTNERSHIPS                   |
| <input type="checkbox"/> DISTRIBUTION & LOGISTICS          | <input type="checkbox"/> PRINTING & PUBLISHING          |
| <input type="checkbox"/> ECO-TOURISM                       | <input type="checkbox"/> PRODUCTS                       |
| <input type="checkbox"/> EDUCATION & TRAINING              | <input type="checkbox"/> PROPERTY & ESTATE MANAGEMENT   |
| <input type="checkbox"/> ELECTRICAL & ELECTRONICS          | <input type="checkbox"/> RECYCLED PRODUCTS              |
| <input type="checkbox"/> ENGINEERING & MANUFACTURING       | <input type="checkbox"/> REGIONAL GOVERNMENT / AGENCY   |
| <input type="checkbox"/> FARMING & AGRICULTURE             | <input type="checkbox"/> RETAIL & WHOLESALE             |
| <input type="checkbox"/> FOOD & DRINK                      | <input type="checkbox"/> SCIENCE, TECHNOLOGY, AEROSPACE |
| <input type="checkbox"/> FUEL, POWER & ENERGY              | <input type="checkbox"/> SERVICE INDUSTRIES             |
| <input type="checkbox"/> HEALTH                            | <input type="checkbox"/> SPORT                          |
| <input type="checkbox"/> HOSPITALITY INDUSTRY              | <input type="checkbox"/> TRANSPORT/FREIGHT & HIGHWAYS   |
| <input type="checkbox"/> INDIVIDUAL                        | <input type="checkbox"/> UTILITIES                      |
| <input type="checkbox"/> INDUSTRY                          | <input type="checkbox"/> YOUTH ORGANISATIONS            |
| <input type="checkbox"/> LEGAL                             | <input type="checkbox"/> OTHER ( please state)          |
| <input type="checkbox"/> LEISURE/TRAVEL                    |   |
| <input type="checkbox"/> MEDIA, MARKETING, ADVERTISING, PR |   |

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### CATEGORIES

- |   |  |
|---|--|
| <input type="checkbox"/> CARBON REDUCTION                         | <input type="checkbox"/> INNOVATION                          |
| <input type="checkbox"/> CLIMATE CHANGE                           | <input type="checkbox"/> POLLUTION & EMISSION CONTROL        |
| <input type="checkbox"/> CONSERVATION & WILDLIFE PROJECTS         | <input type="checkbox"/> REGENERATION (LAND, PROPERTY, ETC.) |
| <input type="checkbox"/> CORPORATE SOCIAL RESPONSIBILITY          | <input type="checkbox"/> SUSTAINABILITY                      |
| <input type="checkbox"/> DOMESTIC ENERGY GENERATION               | <input type="checkbox"/> WASTES MANAGEMENT                   |
| <input type="checkbox"/> ENERGY FROM WASTE                        | <input type="checkbox"/> WATER MANAGEMENT                    |
| <input type="checkbox"/> ENERGY MANAGEMENT                        | <input type="checkbox"/> WATER QUALITY                       |
| <input type="checkbox"/> ENVIRONMENTAL HEALTH                     |  |
| <input type="checkbox"/> ENVIRONMENTAL POLICY                     |  |
| <input type="checkbox"/> GREEN ENERGY                             |  |
| <input type="checkbox"/> GREEN FUEL                               |  |
| <input type="checkbox"/> HERITAGE (ARCHITECTURAL, CULTURAL, ETC.) |  |

IF YOUR ENTRY FALLS OUTSIDE THESE CATEGORIES,  
PLEASE SUGGEST A SUITABLE CATEGORY

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